Alberta Institute
Purchasing Management Association of Canada

NATIONAL BUYER/SELLER FORUM — 10 YEARS STRONG

THE MATURING OF THE OIL SANDS
MATCHING SUPPLY CHAIN STRATEGY TO THE NEW ECONOMIC REALITY
SHAW CONFERENCE CENTRE • EDMONTON, ALBERTA • MARCH 23 TO 25, 2010
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Government of Alberta

Alberta Institute PMAC & National Buyer Seller Forum Presents
Rethinking Oil & Gas Supply Chain Management in Western Canada:
A Pre-Forum Workshop
Steven Melnyk, Michigan State University
Tuesday, March 23, 2010

Rethinking Oil & Gas Supply Chain Management in Western Canada: A Pre-Forum Workshop
March 23, 2010, 12:30 pm - 4:30 pm
Shaw Conference Centre
Workshop Fee: $275.00

Dr. Steven Melnyk will discuss new developments in supply chain management. *Some of the topics include:*

- Changing nature of supply chain management in Western Canada
- Understanding the C-Change Taking Place in Supply Chain
- What is a supply chain?
- What makes Oil & Gas Supply Chain Management Different?
- Changing Developments in Supply Chain Management
  - Outcome-Driven Supply Chain
  - New Approaches to Supply Chains
  - Supplier Base Management
  - Impact of Context on Supply Chain Design
  - Performance Measurement in the Supply Chain
  - The changing role of government
  - Increasing importance of culture

Registration Deadline: March 12, 2010

Steven A. Melnyk

Steven A. Melnyk, CPIM, is Professor of Operations and Supply Chain Management at Michigan State University. He is the lead author of 13 books. Dr. Melnyk is known for his ability to bridge the gap between the academic and practitioner worlds. Dr. Melnyk has spoken to various APICS and NAPM/ISM groups at the international, national and regional levels. He is also a member of the Production and Operations Management Society, the Decision Sciences Institute, and the Society for Manufacturing Engineers. He has consulted with over 60 companies. Dr. Melnyk is the faculty director of education for the Masco Leadership Program in Operations Management (MLP-OM) and the Textron program in Operations Management. The MLP-OM was recently recognized by Fortune as an example of the most effective relationship between an academic institution and industry. Steve is also a member of the Alberta Institute PMAC.

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For more information please feel free to visit our website www.aipmac.ab.ca or call our office at (780) 944-0355

Workshop Fee: $275.00

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