

## WANT TO HEAR ABOUT THE MAJOR PROJECTS & TRENDS DIRECTLY FROM THOSE WHO SHAPE THE OIL SANDS INDUSTRY?

There will be over **1 Trillion dollars** of economic value created by the oilsands development over the next decade. It will be critical to develop this investment in an environmentally responsible and energy efficient manner.

The 10th Annual NBSF has assembled the most knowledgeable speaker list on Oilsands provided in the 10 year history of the Buyer Seller Forum. The NBSF 2010 will bring corporate leaders, visionary new technologies, and the economic gurus together to provide their expertise in how this development will unfold and how you can participate.

### Speaker Details:

#### 10 INDUSTRY SPEAKERS!

**Imperial Oil Limited** - **George Bezaire**, Director Corporate Planning. Bezaire will be outlining their perspectives on the future of the oil sands and the advancing of their supply chains.

**ConocoPhillips Canada** - **Jess McConnell**, Vice President, Canadian Capital Projects

**Cenovus** - **Ian Young**, Vice President, New Resource Plays

**Excel** - **Ed Smith**, Senior Director, Customer Relations

**FT Services** - **Kevin Hawco**, President, Business Sustainability

**Enhance Energy Inc.** - **Susan Cole**, President

**Suncor Energy Services** - **Andrew Stephens**, VP Supply Chain

**Bantrel Strategies** - **Tim Maitland**, Manager Of Procurement And Quality, Bantrel Co.

**Ledcor Industries Ltd.** - **David Harper**, Vice President

**Waiward Steel Fabricators Ltd.** - **Don Oborowsky**, President

### THE ECONOMICS OF THE INDUSTRY!

Feature presentation by **Peter Tertzakian**, international energy expert, author and economist. As a geophysicists, economist and historian, he understands the context and provides timely, valuable insight into the energy markets of today and tomorrow.

**The Oil Sands Developers Group** - **Don Thompson**, Chairman

**Canadian Manufacturers and Exporters** - **Jayson Myers**, President & CEO,

**Canadian Oils Sands Network For Research And Development (CONRAD)** - **Alan Fair**, Chairperson

**RBC Capital Markets** - **Kent Ferguson**, Corporate Finance who will talk about the Economics of the Oil Sands

### SECTOR - SPECIFIC KNOWLEDGE!

Value-Added sessions will provide an in-depth perspective on technical aspects of industry including:

- New Extraction Technologies and Supply Chain Opportunities;
- The Future of Gas - Will It Come Back - From conventional to unconventional;
- Doing Business with the Government of Canada;
- Supply Chain Issues in Oil and Gas—an IBM perspective

### March 23, 2010 – Opening Dinner

Hear from:

- **The Honourable Ed Stelmach, Premier of Alberta** speaking about the Province's priorities with a focus on Bill 1 - Alberta's Competitiveness Act. The Premier has committed to bringing Alberta through the global recession in the best financial position of all Canadian jurisdictions and to being the most competitive.
- **The Honourable David Emerson** - Chair Premier's Council for Economic Strategy. The Premier's Council for Economic Strategy brings together respected experts to consider the unique challenges and opportunities facing Alberta and this will be the first public announcement of the progress that the Council had made since being formed in July 2009.

### Showcase

Explore the 80 booth showcase for suppliers from across the country providing a tremendous opportunity to make and renew supply chain relationships.

## Time is running out!

As the oil sands sectors picks up in Alberta, don't be the one without critical and important information that can make the difference between surviving and thriving in the coming decade!

Register on line today at:  
[www.nationalbuyersellerforum.ca](http://www.nationalbuyersellerforum.ca)

Registration on line will end – **March 19, 2010.**  
On Site Registration will open **Tuesday March 23** at 1:30 pm