



NATIONAL
BUYER / SELLER
FORUM

10 YEARS STRONG

SHAW CONFERENCE CENTRE
EDMONTON, ALBERTA, CANADA • MARCH 23 - 25, 2010

BUSINESS DEVELOPMENT SHOWCASE

If you're a Seller, a Buyer, or both, looking to demonstrate your expertise and connect with qualified prospects, the 2010 National Buyer/Seller Forum Business Development Showcase will more than meet your needs. The Showcase will be a central element of the 2010 Forum and will be a key destination for oil sands buyers.

SHOWCASE FEATURES

- Enlarged exhibit area
- On-line booth selection system
- Display space on same floor as plenary sessions & meals
- Full-booth displays
- Expanded hours of operation
- Special '**Showcase-Only**' tickets available to local Buyers
- Enhanced Showcase reception on Wednesday afternoon

MORE REASONS TO EXHIBIT

- Over **125** exhibiting companies
- Access to 800 National Buyer/Seller Forum Conference local and international delegates
- Get exposure to all the major projects, people, and trends that shape the oil sands industry.
- Face-to-face attendee access at Industry Reception on Show Floor
- Provides a tremendous opportunity to make and renew supply chain relationships.
- Learn about Government initiatives in the energy sector
- Access the one half day Pre-Forum Seminar – Understanding the Oil and Gas Supply Chain
- Opportunity to advertise in **20/20 Magazine** and **Venture Magazine** conference features at reduced rates.

www.nationalbuyersellerforum.ca

Included in a booth purchase this year is 10 complimentary Showcase-Only tickets to hand out to your clients, a \$250.00 value. Maximize your exposure at the forum and encourage your clients to visit you on Thursday afternoon.

In order to maximize the benefit for you, the showcase floor will be closed during Plenary sessions allowing you to capitalize on the educational aspects of the Forum.

Register online with the interactive floor plan at www.nationalbuyersellerforum.ca This feature allows you to pick your preferred booth (subject to availability) and to see what companies are in proximity to your chosen booth.

Cost

The cost for a booth in the Showcase is **\$600.00 + GST** and each booth is required to have (1) full delegate registration at a cost of **\$720.00 + GST** (before January 15) or **\$795.00 + GST**. Should you have more than (1) person to man the booth, they would also need to purchase a delegate registration.

Showcase Hours

Tuesday	Wednesday	Thursday
4:00pm-6:00pm	7:00am-8:00am 10:00am-10:30am 1:30pm-6:00pm	7:00am-8:00am 10:00am-10:30am 1:30pm-4:00pm



For information on booking your exhibit space, contact Cheryl Renzenbrink with Pivotal Events, showcase coordinator for NBSF at **780.444.3929** or Cheryl@pivotalevents.ca



Government
of Alberta ■



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